


## PROFILE

### (I) PERSONAL INFORMATION:

<b>Name</b>	Dr.G.Manimuthu	
<b>Designation</b>	Assistant Professor	
<b>Department</b>	B.Com.Commerce with Corporate Secretaryship	
<b>E-Mail ID</b>	manimuthumurugan1984@gmail.com	
<b>Contact No</b>	8300056441,9688218814.	
<b>Date of Birth</b>	20.03.1984	
<b>Date of Appointment</b>	17.09.2007	
<b>Date of Retirement</b>	20.03.2042	
<b>Gender</b>	female	
<b>Address</b>	No.16 , Thiruvalluvar Nagar, Barma Colony, Thanakkankulam Post, Madurai – 625 006.	

### Academic Qualification (Undergraduate Onwards):

S.No.	Degree	Year of Passing	Subject	Name of the Institution/University
1.	B.Com	2004	Commerce	Sourashtra College
2.	M.Com	2006	Commerce	Sourashtra College
3.	M.Phil	2007	Commerce	Lady Doak College

### Ph.D thesis title, Institute/Organization/University and Year of Award:

S.No.	Ph.D thesis title	Field of Specialization	Institute/ University	Year of Award dt/mm/yr (viva voce date as per syndicate communication)
1.	“Performance of Commercial Banks with Regards to service area Approach in Madurai District”.	Commerce	Madurai Kamaraj University	15.09.2015

### (II) TEACHING EXPERIENCE:

S.No.	Positions held	Name of the Institute	Designation	From	To	Others
1.	Assistant Professor	Mannar Thirumalai Naicker College	Assistant Professor in Commerce With Corporate Secretaryship	17.09.2007	Till Date	-

**Publications (*List of papers published, in year wise descending order*):**

S. No	Title of the paper	Name of the Authors	Name of Journal	Month & Year	ISSN	Volume & Issue	Impact factor	ID Indexed in Scopus, Web of Science, Pub med / approved by UGC / UGC CARE List
1.	A study on production of steel authority of india limited (sail)company in india	Dr G.Manimuthu	Utkal historical research journal	2021	0976-2132	Xxxiv(vi)		UGC CARE List Printed Journal
2.	Analysis of inter-relationship among financial leverage ratios and market value of the selected companies in automobile industry	Dr G.Manimuthu	Utkal historical research journal	2021	0976-2132	Xxxiv(vi)		UGC CARE List Printed Journal
3.	A Study on Performance and the Growth of Micro Small and Medium Enterprises (MSMEs) in Tamilnadu	Dr.G.Manimuthu	International Journal Of Psychosocial Rehabilitation	05 May 2020	1475-7192	Volume 24 Issue 8, 2020	0.08	Scopus indexed
4.	Performance of financial leverage Ratios of the selected companies in Textile industry	Dr.G.Manimuthu	Dogo Rangsang Research journal	June 2020	ISSN NO : 2347-7180	Volume 10 Issue 6 June 2020	Impact Factor-6.35	UGC CARE List Online Publication <a href="http://ugccare.unipune.ac.in/site/website/carelist.aspx">http://ugccare.unipune.ac.in/site/website/carelist.aspx</a>
5.	A Study on corporate governance practices in banking sector	Dr.G.Manimuthu & Mr.M.Vinoth	A journal of Composition Theory	11.01.2020	ISSN NO.0731-6755	Volume XII Issue XII December 2019	Impact Factor-5.7	UGC CARE List Online Publication <a href="http://jctjournal.com/Current-Issue/">http://jctjournal.com/Current-Issue/</a>
6.					ISSN			

	A Study on CSR contribution of selected public sector companies in India	Mr.M.Vinoth & Dr.G.Manimuthu	A journal of Composition Theory	11.01.2020	NO.07 31-6755	Volume XII Issue XII December 2019	Impact Factor-5.7	UGC CARE List Online Publication <a href="http://jctjournal.com/Current-Issue/">http://jctjournal.com/Current-Issue/</a>
7.	Customer Relationship Management-A Digitalisation	Dr.G.Manimuthu	International Journal of research and Analytical Reviews	04-01-2019	E ISSN Number 2348-1269	Special Issue	Impact factor 5.75-	approved by UGC – No.43602
8.	“Entrepreneurship- A Role of economic development of a country”	Dr.G.Manimuthu	Nehru Journal of Management and research	November 2018	ISSN NO.2230-7974	Volume I Issue II	-	-
9.	“Bit coin, Cryptocurrency_- An Overview”	Dr.G.Manimuthu	ROOTS International Journal of Multidisciplinary Researches	March 2018	ISSN Number 2349-8684	Volume : 4 Special Issue-10	Impact factor 3.48	UGC approved journal j.no.48991

### Research Articles Published in Proceedings:

S.No	Name of the Author/Authors	Title of the Article	Title of the Conference/Seminar	International/ National /State level	ISBN Number	dt/mm/yr
1.	Dr.G.Manimuthu	A study on amount Spending of CSR to Selected Banking and Non-Banking Financial Companies in Tamilnadu	Revisiting CSR in the Post COVID Era-m Statutory Guidelines and Societal Concerns	Alagappa University	978-93-90082-70-4	October 2020

2.	Dr.G.Manimuthu	Country - Wise Internet usage and its Impact on Digital Marketing	Artificial intelligence and robotics in business and employment: opportunities and challenges (airbeoc-2020)	National	978-93-89658-87-3	27 & 28 -2-2020
3.	Dr.G.Manimuthu	Recent trends in banking sector-An	International Conference on emerging trends in Banking.	International Conference	ISBN Number 978-93-88398-90-	27&28.03.2019
4..	Dr.G.Manimuthu	“Economic growth of tourism industry in India “	“Tourism Industry In India : Challenges and Opportunities”	National Seminar	ISBN Number 978-93-80686-81-3	12.08.2013

**Paper presented in Conference/Seminar:**

S.No	Title of the Paper	International/ National /State level	Title of the Conference	Institution/ College Name	dt/mm/yr
1.	Country - Wise Internet usage and its Impact on Digital Marketing	National Level	“ Artificial Intelligence and Robotics in Business and Employment : Oportunities and Challenges (AIRBEOC – 2020)”	Acharya Institute of Graduate Studies	27.02.2020-28.02.2020
2.	A Study on performance and the growth of Micro Small and Medium Enterprises(MSME's) In Tamilnadu	National Level	A Digital Transfromation – Entrepreneur & Infopreneur 2K20	Mannar Thiruamalai Naicker College	24.01.2020
3.	Customer Relationship Management	International Conference	“Contemporary Issues,Challenges and Recmmendaions pn DigitalisationCICRD-2K19”	Mannar Thiruamalai Naicker College	04.01.2019
4.	Recent trends in Banking Sector – An overview	International Conference	“ Emerging trends in Banking,Insurance & International Trade”	Thiagarajar College	27 &28.03.2019
5.	Environmental protection in our country-An overview	National Level	“ Inclusive Growth : The way to strong Economic Development”	Mannar Thiruamalai Naicker College	27-2-2019
6.	Entrepreneurship – A Role Of Economic Development of a Country	International Conference	“ Coimbatore Strategic Leadership Conference”	Nehru Institute of Technology	10.08.2018
7.	Bit Coin and Cryptocurrency – An Overview	International Conference	“Business Analytis & Block Chain”	Madura College	28.12.2017
8.	“FDI in RetailTrade”	State Level	“Foreign Direct Investment in India”	Mannar Thiruamalai Naicker College	2-2-2013
9.	“Impact of retail In India”	National Level	Retail trade in India	Thiagarajar College	16-3-2012
10.	“Financial Crises in India”	National Level	“Financial Crises in India”	Mannar Thirumalai Naicker College	6-1-2012

11.	“Emerging trends in Marketing Channels of DistributionDistribution”	State Level	“Emerging trends in Marketing Channels of DistributionDistribution- An Over view”	Arul Anandar college	17-3-2010
12.	“Emerging Issues in Banking and Insurance Sector”	National Level	“Emerging Issues in Banking and Insurance Sector ,Insurance,Marketting”	S.Ramasamy Naidu Memorial College	4-3-2010

**Positions held at our college (MTNC):**

S.No	Name of position	From	To
1.	Member of IQAC Criteria-III	2018 onwards	Till Date
2.	Member of Examination Committee	2008	2011
3.	Member of Womens Welfare Developmment Committee	2015	2019
4.	Member of Attendance Committee	2019	Till Date

**FDP/Workshop Attended (other than MTNC):**

S.No	Faculty Development Programme/ Short Term Course	Title of the Programme/Course	Name of the Institution/ University	Month and Year
1.	International Faculty Development Programme	“ Innovative Teaching Tehniques & Research Methology”	Sri Rmakrishna College of Arts & Science	15.11.2021-20.11.2021
2.	One Week on line MDP Programme	“ People Management : Managing and Learning during uncertainties”	Ramaiah Institute of Technology	20.09.21-25.09.21
3.	Three Day Faculty development Programe	“Management perspective in Research,technology,Employment”	Ayya Nadar Janaki Ammal College	23.09.2021-25.09.2021
4.	Two-Days International Faculty Development Programme	“English Literature-social Commitment & Management Lessons”	Sivananda Sarma Memorial R.V.College	31.05.2021-01.06.2021
5.	National Skill Development Programme	“GST -REGISTRATION ,ASSESSMENT AND FILLING OF RETURNS-PHASE -III”	Bharathiar UniversitySponsored by (RUSA)	02.11.2020-12.11.2020
6.	Two days national level Faculty development Programe	“Skill Development”	VELS School of Management Studies & Commerce	31.05.2020-01.06.2020
7.	Two days Workshop on SPSS	SPSS	Kalasalingam Deemed UNiverrcity	14.06.2020-15.06.2020
8.	Faculty Development Programme	“ The roll of EDUTECH in classroom teaching and Learning “	Annamalai University	05.06.2020 – 11.06.2020
9.	One Day online Faculty development Programme	“Interpersonal Relationship”	Prist Deemed University	11.06.2020
10.	Faculty Development Programme	“ Art of Writing Research Article in Hi - Indexed Journal”	Nehru Arts and Science College	29.04.2020-30.04.2020
11.	One day Workshop	Goods & Services Tax (GST)	Sourashtra College	28.08.2018

**Workshop/Conference/FDP Attended in MTNC:**

S.No	International/ National/ State Level	Title of the Workshop/ Conference	Name of the Institution/ University	Month and Year
1.	Faculty Development Programme	Faculty Development Programme on 21 <sup>st</sup> Century Skills -	Mannar Thirumalai Naicker College	5th March 2020-
2.	State Level	Online National Faculty Development Programme	Mannar Thirumalai Naicker College, Madurai.	13.05.2020-19.05.2020

3.	Faculty Development Programme	Faculty Development Programme Quality Assurance and Sustenance in Higher Education	Mannar Thirumalai Naicker College	11th March 2020
4.	faculty development program	One Who Can Do, Teaches How to do ? and what to do?	Mannar Thirumalai Naicker College	8.MARCH 2019
5.	State Level	TECHNICALITIES OF WRITING RESEARCH	Mannar Thirumalai Naicker College	JUNE 2018
6.	International Workshop	ALGORITHMIC THINKING AND PROBLEM	Mannar Thirumalai Naicker College	JANUARY 2020